

A consumer's guide of avionics and services, including a global directory of certified avionics/instrument facilities, manufacturers and distributors.

**ONE LOW PRICE • ONE FULL YEAR
THOUSANDS OF POTENTIAL CUSTOMERS**

▪ FULL-COLOR PRINT ADVERTISING RATES

Advertisers receive three platforms for the price of one: in print, online and mobile app.

The 2024-25 *AEA Pilot's Guide* is the pilot's single source for avionics buying decisions. If your customers are pilots or owners of general aviation, business aviation or sport aviation aircraft, the *AEA Pilot's Guide* is your can't-miss advertising opportunity.

Distribution of the 2024-25 edition of the *AEA Pilot's Guide* will begin in July 2024, at EAA AirVenture in Oshkosh, Wisconsin.

Other points of distribution include:

- HAI Heli-Expo
- AEA Convention
- AEA Regionals
- AOPA Fly-Ins
- NBAA BACE
- All AEA members
- Thousands of online requests

One Price for Year-Round Advertising and Exposure

Back Cover.....	\$ 6,700
Inside Front Cover, Inside Back Cover, Page 1.....	\$ 5,500
Full page 4-color, preferred spot.....	\$ 2,775
Full page 4-color.....	\$ 2,595
1/2 page 4-color.....	\$ 1,500
1/6 page 4-color.....	\$ 975

Black & White Logo placement next to company member listing (AEA Members Only).....\$ 250

Any AEA member that places an ad of any size will receive a logo placement next to its company member listing at a discounted rate.....\$ 125



FULL-BLEED PAGE

Bleed: 7.75 in. x 10.25 in.
Trimmed to: 7.5 in. x 10 in.



1/2 PAGE

6.25 in. x 4.25 in.



1/6 PAGE

2 in. x 4.25 in.

- Please submit full-page ads at 7.75 in. x 10.25 in. This allows for .125 in. bleed on all sides. Final ads will be trimmed to 7.5 x 10 in.
- Keep all live area at least .25 in. away from trim lines.

▪ ADVERTISING CONTACT

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