

2009

EDITORIAL CALENDAR

		Space Reservations	Ad Materials
JANUARY	Rising Costs: The Impact of Fuel Prices on the Aviation Industry Trends for LED Cabin Lights Avionics News Annual FAA-Approved Training Exam Insert	Nov. 12	Nov. 19
FEBRUARY	Selling TCAS & TAWS to Helicopter Operators The Challenges of Developing Autopilots for Helicopters ADS-B Requirements for Helicopters BONUS DISTRIBUTION: Helicopter Association International's Heli-Expo BONUS DISTRIBUTION: WAI's International Women In Aviation Conference	Dec. 10	Dec. 17
MARCH	How to Thrive in a Less Than Thriving Economy EFBs: Progress in Pursuit of the Paperless Cockpit AEA's Pre-Convention Issue BONUS DISTRIBUTION: NBAA's Light Business Airplane Exhibition & Conference	Jan. 14	Jan. 21
APRIL	Swearing In: What a New White House Means to Aviation Database Management: Handling Different Types and Their Upgrade Cycles Where Does the Retrofit Market Stand? BONUS DISTRIBUTION: Aircraft Electronics Association's International Convention & Trade Show	Feb. 4	Feb. 11
MAY	ADS-B in Australia: Implementing the Navigation System of Tomorrow The Global Economy: Competing in an International Market Transport Canada: A New Set of Rules AEA's Annual International Issue	March 11	March 18
JUNE	New Product Announcements News from the AEA International Convention & Trade Show Electrifying: Taking the All-Electronic Route AEA International Convention & Trade Show Wrap-Up Issue	April 15	April 22
JULY	Custom Panels for Homebuilt Aircraft Educating Pilots About Cockpit Options & Avionics Updates Autopilot Update BONUS DISTRIBUTION: Experimental Aircraft Association's EAA AirVenture	May 13	May 20
AUGUST	2009 AEA Educational Foundation Scholarship Winners Air Medical Services and Disaster Support from the Air AEA's Annual Education Issue	June 10	June 17
SEPTEMBER	Traffic Alert Options: From Mode S and TIS to Active Systems High-Definition Video in the Cabin AEA's Rate & Labor Survey for the Avionics Industry BONUS DISTRIBUTION: AEA Regional Meetings	July 15	July 22
OCTOBER	The Challenges of Implementing NextGen Connectivity: An Office in the Sky Seeing Into the Future: What's Next for Synthetic Vision BONUS DISTRIBUTION: National Business Aviation Association's Meeting & Convention BONUS DISTRIBUTION: AEA Regional Meetings	Aug. 12	Aug. 19
NOVEMBER	PFDs: Where Does Retrofit Fit? Weather in the Cockpit Ground Proximity Options: From Color-Coded Moving Maps to Active Alerting BONUS DISTRIBUTION: Aircraft Owners and Pilots Association's AOPA Expo BONUS DISTRIBUTION: AEA Regional Meetings	Sept. 16	Sept. 23
DECEMBER	Hand-Held Performance: Helping Customers Make Hand-Held Cockpits Useful Configuring Avionics Equipment It's Cold Outside: Going South for Business Opportunities	Oct. 14	Oct. 21

All articles are subject to change without notice. For more information, call Trisha Drape, editor of Avionics News, at 816-347-8400.

AVIONICS NEWS REGULAR FEATURES

View From Washington & Around the Globe

- Regulatory and Legislative News and Updates

Legal Ease

- Aviation Law and Current Issues Made Simple

Up Front

- News from the General Aviation Industry

Before & After

- Photos and Details of Avionics Installations

Pilot's Perspective

- Pilot's Talk About their Cockpits and Future Upgrades

Business Life

- Exploring Customs, Etiquette and Traditions Worldwide

A Conversation With...

- Behind the Scenes with Company Personnel

Tech Touch Points

- Summaries of Technical Problems

The Green Shop

- Solutions for 'Greening' the Aviation Industry

AEA Now

- News from the Aircraft Electronics Association

Member Profiles

- Features About AEA Member Companies

New Member Spotlight

- New AEA Members at a Glance

What's New

- News and Updates from AEA Members

BUSINESS BASICS

How to Track Employee Performance

Collecting Unpaid Invoices

HR: Updating the Company Handbook

Benefits Packages: Making it Competitive

Training: Continuing Employee Education

When to Upgrade Business Computers

Preparing for AET Certification Through NCATT

Implementing New Back-Office Software

Bad Business Practices

What to Do if the IRS Comes Knocking

Developing a Low-Cost Marketing Plan

Selling Used Avionics for a Profit

Using Broadcast E-Mails Successfully

Telephone Etiquette

PROFESSIONAL DEVELOPMENT

How to Make Calls With Confidence

Maintaining Face-to-Face Contact in an E-mail World

How to Listen Powerfully

Managing Diverse Individuals

Creating Morale Throughout a Company

Closing the Sale and Service After the Sale

What Management Styles Work

Acting Professional in the Office