

MARKETPLACE ADVERTISING

The AEA Marketplace offers high visibility for classified advertising for those companies looking for an economical way to reach their customers. Check out the circulation figures, and you'll find your ad directly reaches avionics-related companies in your market. Placing help wanted ads in *Avionics News* is a service for **AEA members only**.

Closing dates are the 1st of the month prior to publication. (For example, ad insertions for the January issue should be sent by Dec. 1). Copy and layout are subject to publisher's approval. No agency or frequency discounts are issued.

AD CATEGORIES

- Help Wanted/Recruitment (AEA Members Only)
- Avionics Software
- Tools/Bench Equipment
- Aviation Supplies
- Business Opportunities
- Test Equipment
- Instruments
- Books, Publications, Directories
- Colleges/Schools
- Training/Audio-Visuals/Seminars

WEBSITE ADVERTISING

As an added benefit for placing a recruitment ad in the *Avionics News* Marketplace classified advertising section, your same ad also will be placed in the Careers section of the AEA/*Avionics News* website during the same month for no additional charge. Help wanted ads are available to AEA members only.

www.aea.net/career

READERS/CIRCULATION

More than 10,000 copies (representing 29,000+ readers) of *Avionics News* are mailed monthly to subscribers, including approximately:

Avionics Facilities (Owners, Managers, Technicians, Mechanics)	4,800
Instrument Shops	1,100
Avionics Manufacturers	1,400
Airframe Manufacturers	450
Test Equipment Manufacturers.....	250
End Users/Pilots (Corporate, Private).....	850
Technical Schools.....	250
Aviation Consultants.....	170
Government Agencies (FAA, NTSB, DOT, Transport Canada, EASA, CASA)	500
Miscellaneous (Ad Agencies, Students, Flight Schools, etc.).....	250

AD SIZES AND PRICES

AVIATION SOFTWARE

For quotes on the latest in CD-Rom software for aviation/avionics contact XYZ Company, 0000 West First, Any City, U.S.A. Phone: 000-555-1212

One-Inch:
AEA Member:
\$100/month

Non-Member:
\$150/month

WE HAVE THE AVIONICS TOOL YOU'RE LOOKING FOR!

Call us and get the right tool for the right job. Phone answered 24 hours/day.

Avionics Inc. 100 X Road
Any City, U.S.A

Call
000-555-1234

Two-Inch:
AEA Member:
\$150/month

Non-Member:
\$200/month

AVIONICS TECHNICIANS

Aviation Co., a new, fast-growing avionics facility is looking for experienced bench technicians. Applicant must have at least five years experience in avionics installations, repair and troubleshooting. Excellent benefit package includes medical, dental, and 401(K). All qualified applicants should send resume and cover letter to:

Aviation Co.
Human Resources
P.O. Box 1234
Any City, U.S.A.

Aviation Co.

000-555-1234

Three-Inch:
AEA Member:
\$200/month

Help wanted ads available to AEA members only.

Ads larger than 3 inches are the 3-inch price plus an additional \$50 per inch.

SPOT COLOR:

Enhance your ad with spot color for an additional \$50 per color.

To place a Marketplace ad, contact Darla Hall.

phone: 816-347-8400

fax: 816-347-8405

e-mail: darlah@aea.net