

AVIONICS NEWS

e-Preview

A publication of the
Aircraft Electronics Association

The Aircraft Electronics Association's e-Preview is a powerful marketing tool!

e-Preview, a monthly electronic newsletter, arrives in more than 3,000 AEA members' e-mail inboxes approximately one week prior to receiving the latest issue of *Avionics News* magazine in the mail.

Each month, e-Preview contains information about the upcoming month's magazine, including feature articles, event dates, reminders and AEA association news.

Companies placing at least three display ads in *Avionics News* within a 12-month period are eligible to place "button" ads within e-Preview. These ads include a link to your company website or e-mail address free of charge.

Avionics News reaches thousands of individuals who make their living in the general aviation electronics industry. Our readers are the decision-makers in the industry: They recommend your products and services to their customers — the pilots — on a daily basis.

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